

# FASHION DESIGN PROGRAM

## FUTURE CAREER

Art Director

Fashion Stylist

Workshop Manager

Collection Coordinator

Fashion Manager

Trend Designer

*Kimberly Tandra Collections*  
3 Year Fashion Design & Creation Class of 2017

• BEIJING • BEYROUTH •  
BORDEAUX • DAMAS • DUBAI  
• GUANGZHOU • ISTANBUL •  
**JAKARTA** • KUALA LUMPUR  
• KYOTO • LYON • MOSCOW •  
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ROUBAIX • SEOUL • SOUSSE  
• TOKYO • TUNIS •

**3 YEAR**  
INTERNATIONAL  
CERTIFICATE

FASHION DESIGN  
& CREATION

**ESMOD**  
**JAKARTA**  
FASHION DESIGN AND  
BUSINESS SCHOOL



## FASHION DESIGN & CREATION

3 YEAR  
INTERNATIONAL  
CERTIFICATE

A 3-year programme split into two equal parts: Design and Pattern-Making - design being the creative design process and pattern-making dealing with the construction (the fold or hang, cut, stitching, etc.).

It is the combination of these two disciplines that gives the ESMOD methodology its added value, offering graduates complete expertise both technically and artistically.

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### GOAL

To be able to design and make clothing and accessory collections in a variety of fields, specialising in a specific market in the last year of study.

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### CAREER OPPORTUNITY

- Designer
- Pattern Maker
- Workshop Manager
- Fashion Stylist
- Art Director
- Collection Coordinator
- Fashion Manager
- Computer Graphics Expert
- Image Consultant
- Textile Designer

OPEN INTAKE IN OCTOBER



## 1ST YEAR THE BASICS

An introduction to the fashion industry in its entirety, from both a creative and marketing perspective.

At the end of this year students will be able to create a pattern, drape a garment, construct a skirt, blouse and a dress. Students will also present a final collection including a style book and one completed look from the collection.

## 2ND YEAR IMMERSION

This year is dedicated to the development of student's personal aesthetic sense and acquiring the technical skill to achieve their vision.

At the end of this year students are able to design and construct women's trousers and a suit jacket in both ready to wear and sportswear.

2nd YEAR	8 WEEKS INTERNSHIP (design/pattern department or showroom)
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Asterina Mellissa's Women Ready-To-Wear Collections  
3 Year Fashion Design & Creation | Class Of 2017

## 3RD YEAR SPECIALIZATION

PERSONAL COLLECTION &  
END-OF-STUDY INTERNSHIP REPORT

During this year, students first of all learn style and production codes for the products in their specialization, which they can then apply to their end-of-year personal collection.

Specialisations:

Kidswear, Lingerie, Menswear Ready-To-Wear to Couture, Women Ready-To-Wear, Women New Couture and Women traditional Couture.

## SUBJECTS:

- |   |   |
|---|---|
| ► Fashion Design  | ► Pattern-Making  |
| ► Sewing Technique  | ► History of Fashion  |
| ► Textiles  | ► Life Drawing  |
| ► Fashion Culture   | ► Market and Consumer Analysis  |
| ► Fashion English, or Fashion French  | ► Computer-Aided Design (CAD): Photoshop, Illustrator                       |
| ► Computer-Assisted Pattern-making (CAP): Introduction to GERBER SYTEM software | ► Extra Curricular Activities: Workshops, Factory Visits, Guest Speakers... |

## OPTIONAL MODULES:

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|-------------------------|---|
| ► Hand Knitting         | ► Hand Embroidery                             |
| ► Macrame               | ► Leather Goods                               |
| ► Hand Printing "Cukil" | ► Indonesian Heritage "Batik and Tenun Gedog" |

## SCHEDULE

Volume in hours:  
**30 hours per week**

From:  
**Monday to Friday**

Semester:  
**6 Semesters**

Credits:  
**144**



**18** MONTH  
MASTER OF DESIGN PROGRAM  
IN COLLABORATION WITH ITB

# WHY FASHION DESIGN IN ESMOD JAKARTA

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International syllabus  
from Esmo Paris

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Proven  
track record

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Professional  
lecturers

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Unique fashion  
specialization modules

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Incubator  
project

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After graduate  
care

## PARTNERSHIP

Jakarta Fashion Week (JFW) ▪ Indonesia Fashion Week (IFW) ▪ Jakarta Fashion & Food Festival (JFFF) ▪ Indo Leather & Footwear Expo (ILFE) ▪ Indo Garment & Textile (IGTE) ▪ Galeries Lafayette Jakarta ▪ Professional Make-up Artist (PAC) ▪ YKK Fastening Products Group ▪ Darwis Triadi School of Photography ▪ Puspita Martha International Beauty School ▪ Epson ▪ Nissan ▪ Damn! I Love Indonesia ▪ YOU C-1000 ▪ TokyoBike ▪ IndoGress ▪ MRA Group ▪ Yongki Komaladi ▪ RawfOOTwear

## OUR ALUMNI

Albert Yanuar  
Ari Seputra  
Catherine Emilia  
Cynthia Tan  
Dita Addelecoat

Dynand Fariz  
Eridani  
Gisela Garcia  
Henny Adisumarto  
Imelda Ahyar

Imelda Kartini  
Jeffry Tan  
Kleting  
Riyam Soepardi  
Sapto Djokartiko

Savira  
Shahnaz Soraya  
Sisca Tjong  
Yogie Pratama

# ESMODJAKARTA

FASHION DESIGN AND BUSINESS SCHOOL

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