

FASHION DESIGN INTENSIVE PROGRAM

Ester Agustina S. Collections
Fashion Design & Pattern Drafting | Class Of 2019

1 YEAR
INTERNATIONAL
CERTIFICATE

FASHION DESIGN
& PATTERN DRAFTING

SPECIALIZATION : WOMEN READY-TO-WEAR



FASHION DESIGN & PATTERN DRAFTING

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This Unique intensive program is divided equally between design and pattern making two distinct skill sets known in France as Stylisme (Fashion Design) and Modelisme (Pattern Drafting). Stylisme involves the creative design aspect while Modelisme translates that vision into a constructed garment through draping, cutting and sewing. The combination of these disciplines is what gives ESMOD's methodology its added value and gives its graduates an unparalleled expertise: technical and creative.

It allows students to complete the first two years of the Fashion Design & Creation 3-year program in one year and then enter the 3rd year of the program.*

*T&C applied.

GOAL

To be able to design and make clothing Mini Capsule collections in Women Ready-to-wear field, specialising in a specific market in the end year of study.

CAREER OPPORTUNITY

- Assistant Fashion Designer
- Assistant Fashion Drafter
- Fashion Stylist
- Assistant Textile Designer

1ST YEAR THE BASICS & IMMERSION

The students discover the bases of a profession, the world of fashion, and the process of Creation. They become familiar with womenswear in Fashion Design and Pattern drafting. The students learn how to design garments within the structure of a mini capsule collection, and to adapt them to the reality and the pace of the trade.

They discover the various sectors within the Textile-Apparel industry, including Street wear, sports wear. Discover basic Women trousers & Tailor and dedicate themselves to personal projects.



DESIGN:

Fashion sketching, use of colour, creative approaches, flat drawing, product breakdown, creation of complete design dossiers: skirt, blouse, dress.

Exploration of fashion neighbourhoods, Introduction to Adobe Illustrator software, exploration of different textiles, History of Fashion.

PATTERN-MAKING:

Research on volumes, learning how fabrics hang, different sewing techniques, creation of templates, etc. Study in canvas of different models of skirt, blouse and dress, using flat pattern cutting and draping. Manufacturing or finishing study pieces. Execution in fabric of a personal model of skirt, blouse, dress and sweatshirt and Study of suit jacket using lines and draping, study of basics for city trousers and suit trousers, study of Casualwear.

SUBJECTS:

- ▶ Fashion Design
- ▶ Sewing Technique
- ▶ Textiles
- ▶ Fashion Culture
- ▶ Fashion English, or Fashion French
- ▶ Applied Computer
- ▶ Pattern-Making
- ▶ History of Fashion
- ▶ Figure Drawing
- ▶ Market and Consumer Analysis
- ▶ Computer-Aided For Fashion Design
- ▶ Extra Curricular Activities: Workshops, Factory Visits, Guest Speakers...

The year ends with the development of a Mini Capsule collection & the presentation before a jury of a personal dress model with a complete design dossier.

SCHEDULE

Volume in hours:

25-27 hours per week

Semester:

2 Semesters

From:

Monday to Friday

Credits:

48



OPEN INTAKE EVERY JANUARY & AUGUST

WHY FASHION DESIGN IN ESMOD JAKARTA COURSE CENTER?

International syllabus from Esmod Paris

Proven track record

Professional lecturers

Varied fashion specialization modules

Incubator project

After graduate opportunity

OUR PARTNERS

Jakarta Fashion Week (JFW) ▪ Indonesia Fashion Week (IFW) ▪ Jakarta Fashion & Food Festival (JFFF) ▪ Indo Leather & Footwear Expo (ILFE) ▪ Indo Garment & Textile (IGTE) ▪ Galeries Lafayette Jakarta ▪ Professional Make-up Artist (PAC) ▪ YKK Fastening Products Group ▪ Darwis Triadi School of Photography ▪ Puspita Martha International Beauty School ▪ Epson ▪ Nissan ▪ Damn! I Love Indonesia ▪ YOU C-1000 ▪ TokyoBike ▪ IndoGress ▪ MRA Group ▪ Yongki Komaladi ▪ Rawf00twear

OUR ALUMNI

Dian Pelangi
Hian Tjen
Imelda Ahyar
Ari Seputra

Khanaan
Ria Miranda
Sere Marini
Restu Anggraini

Eridani
Asky Febrianti

FUTURE CAREER

Assistant Fashion Designer

Assistant Fashion Drafter

Fashion Stylist

Assistant Textile Designer

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Wisma Anugraha
Jl. Taman Kemang No. 32B | Jakarta Selatan, 12730

 +62 21 718 1288  +62 8588 8700 455  info@esmodjakarta.com

 [esmodjakarta_coursecenter](https://www.instagram.com/esmodjakarta_coursecenter)

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