ESMOD JAKARTA (ID)

FASHION DESIGN & PATTERN MAKING

© NICOLE CABRIOLLE

ONE YEAR PROGRAM | ESMOD INTERNATIONAL CERTIFICATE

ESMOD (ID) JAKARTA

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ESMOD.JAKARTA

www.esmodjakarta.com

WHY ESMOD JAKARTA IS A LEADER OF FASHION EDUCATION IN INDONESIA?

WORLD-LEADING COMPREHENSIVE PROGRAM

INTERNATIONAL RECOGNIZED QUALIFICATION

PROMISING FUTURE

PROFESSIONAL INTERNATIONAL INDUSTRY LECTURERS

EXPERIENCE PRACTICAL LEARNING METHODOLOGY

INTERNATIONAL EXPOSURE

PERSONALIZE YOUR PATH TO SUCCESS

A UNIQUE LEARNING ENVIRONMENT

PROUD ALUMNI

DIAN PELANGI | HIAN TJEN | ARI SEPUTRA | KHANAAN | RIA MIRANDA | SERE MARINI | ASKY FEBRIANTI | DELLA MERTHA | ERIDANI | RESTI PUSPITASARI

CAREER OPPORTUNITY

ASSISTANT FASHION DESIGNER

ASSISTANT FASHION STYLIST

ASSISTANT PATTERN MAKER

ESMOD 1841 INTERNATIONAL

BEIJING • BEYROUTH • BORDEAUX • DAMAS • DUBAI • GUANGZHOU • ISTANBUL • **JAKARTA** • KUALA LUMPUR • KYOTO • LYON • MOSCOW • • OSLO • PARIS • RENNES • ROUBAIX • SEOUL • SOUSSE • TOKYO • TUNIS

FASHION DESIGN & PATTERN MAKING

1 YEAR PROGRAM

Our excellent 1 year intensive program "Fashion Design & Pattern-Making" is tailored to students who want to explore the world of fashion, and learn real craftsmanship skills at the same time. The students discover the bases of a profession, the world of fashion, and the process of Creation. They become familiar with basic womenswear in Fashion Design and Pattern-Making. The students learn how to design garments within the structure of a collection, and to adapt them to the reality and the pace of the market. They discover the various sectors within the Textile-Apparel industry, including street wear, sports wear and dedicate themselves to a year end project.

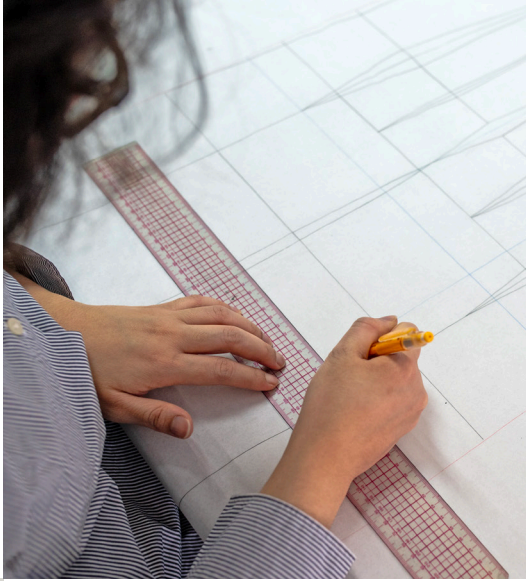
GOALS To be able to design, construct and produce a basic capsule collection of clothing in a specific domain of the fashion industry, specializing in a basic women's ready-to-wear market.

© AMANDA AYU K.

THE BASIC & IMMERSION

This program balances Design and Pattern-Making, known in France as stylisme and Modélisme. By combining creativity and technical mastery, ESMOD's unique methodology shapes graduates to develop their creativity.

After just one year, students gain a clear understanding of how the fashion industry works and discover where they fit within it. They can choose to continue into the 2nd year at ESMOD Jakarta to deepen their journey, or confidently step into the world of fashion with their newly acquired skills and certification.



CREATIVE DESIGN

Stylisme involves the creative design aspect, fashion sketching, use of colors, creative approaches, flat drawing, product breakdown, creation of a complete design dossier : skirt, shirt & dress, basic trouser and basic jacket. Support by introduction to adobe illustrator software, exploration of different textiles and history of fashion.

PATTERN MAKING

Modélisme translates that vision into a volume research, learning about fall of fabrics and sewing technics. Learning process on basic product such as skirt, shirt, dress and also casual wear products such as trouser and jacket. Al theory constructed garment through flat pattern and molding technics, cutting and sewing for garment retaliation.

SUBJECTS :

CREATIVITY

COLLECTION CONCEPT

COMPUTER AIDED FOR DESIGN

INTRODUCTION TO **PATTERN TECHNIQUES**

INTRODUCTION TO **MOLDING TECHNIQUES**

INTRODUCTION TO **SEWING TECHNIQUES**

INTRODUCTION TO **TEXTILE**

ENGLISH LANGUANGE **FOR FASHION DESIGN**

FIGURE DRAWING

CREATIVE INDUSTRIES

INTRODUCTION **FASHION DESIGN**

PATTERN MAKING

MOLDING TECHNIQUES

SEWING TECHNIQUES

FASHION HISTORY

INTRODUCTION TO **COMMUNICATION**

ADVANCE **COMPUTER AIDED** FOR DESIGN

MARKET RESEARCH

The year end Final Project present their personal project in fashion design and pattern making where students develop a mini capsule collection to express their personal concept and brand proposition with two looks presented during Jury Day, where students will get the insight from expertise in fashion industry.

SCHEDULE

2 SEMESTER | MONDAY TO FRIDAY | 40 CREDITS/YEAR