

ESMOD JAKARTA

OFFICIAL NEWSLETTER

Bonjour!



DIGITAL FASHION WEEK 2018

16 - 20 October 2018 at Arcadia, Plaza Senayan

Jakarta Digital Fashion Week, was held on 16 to 20 October 2018 at Arcadia, Plaza Senayan. The event aims at supporting independent designers and brands to grow through online and offline platforms. The participating designers come from different countries, and some have achieved success outside their home country.

DFW gave sample space to Indonesian designers alongside the students of Esmod Jakarta to take the runway. A mix and match coming from fresh graduates of 2018 (Womens Ready-To-Wear, Womens New Couture and Menswear specialization).

Different concept and work directions evolving digital print, laser cut, embellishment, beading, hand embroidery, digital laser print application to represent the hand made orientation of international trends. The show was presented with 16 looks with no gender being exposed as the trendy mood, it was also popular as genderless or androgyn.

“We enable people to take part in [our fashion shows] — even if you are not physically here.”

Charina Widjaja



YOUC-1000 FASHION COMPETITION

30 October 2018 at Kota Kasablanca



Jakarta - The event was held on 30th October 2018 at Kota Kasablanca. This is the second year of Esmod Jakarta collaboration with YouC-1000 in a Fashion Competition. With the theme “Architecture”, 5 students participated and presented their creations in bright colors represent buildings.

The first winner, Mellysa was inspired by the elite properties, built with glass that characterized energy.

The 2nd winner Marchella was inspired by traditional buildings and Japanese construction, especially Tori gate, which has strong characteristics and is close to the Japanese culture itself.

The 3rd winner Fatima said “My inspiration came from underground European subways which i saw in the architecture. Rhythm, lines, and movements which could be interpreted through volume and layering details”.

The first winner was invited to The Fashion Show and Exhibition at Hongkong Fashion Week 2019. All three winners received cash prizes and trophies.





ESMOD JAKARTA OPEN HOUSE

“Build, Brand, Expose!” - was the topic’s for Talksnows session on October 27th at Esmod Jakarta’s Open House.

The two speakers was Kleting and Wawan Soeharto.

Kleting Titis Wigati – Esmod Jakarta Alumni 2001, She’s also CEO and Creative Director of her own brand “Kle”. Selected as one of the Thirty Most inspiring People Under Thirty Years Old by Hard Rock FM Radio Jakarta, “I have a passion for fashion and Esmod has always been my first choice” says Kleting.

And Wawan Soeharto, a man behind every successful fashion event namely Jakarta Fashion Week, Indonesia Fashion Week and Esmod Jakarta Annual event.

Both of them sharing their experience from the bottom until now.



SPOOKTACULAR HALLOWEEN GHOULISH DAY

Jakarta - Halloween at Esmod Jakarta was spooky, scary, fun atmosphere during the school day on 31st October 2018. Bringing lots of excitement and encouragement to students to explore their utmost creativity in fashion on this particular moment at school. Spooky or sassy, alone or with the squad, it was fun for all.



NEXT EVENT

IPMI TRENDSHOW

November 13 - 14, 2018

FIMELA FASHION FESTIVAL

November 17, 2018

SAINT CATHERINE DAY

November 23, 2018

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